

Recycle your paper

:30 second radio PSA

Originally recorded at WATD by members of the South Shore Recycling Cooperative (Steve Herrmann of Hanover and Claire Sullivan SSRC)

C: "The next time you get a log for the fire, grab a newspaper in your other hand. Consider the fuel, chemicals and water it takes to transform that log into the daily news, along with air and water pollution and destroyed habitat.

S: The average household discards half a ton of paper and cardboard each year. If you're separating all your old mail, catalogs, newspapers, cartons and cereal boxes from the trash, you're making the world a better place, and keeping your town's trash fee down too. How much difference are you making?

C: Recycling 2 bags of paper a week keeps 8 trees in the forest, saves 100 gallons of fuel, and keeps 4 tons of carbon dioxide and other pollutants out of the air each year. And those trees you saved make 4 tons of oxygen for us to breathe.

S: Wasting all that good paper pollutes our air, costs money and fuels our need for more landfills.

C: The South Shore Recycling Cooperative asks you to put a bag next to your trash can for all your clean paper and cardboard. A little effort makes a big difference.

S: For more information, go to ssrc.info."

Sources:

Paper Industry Association Council

Waste Reduction Fast Facts-Paper